

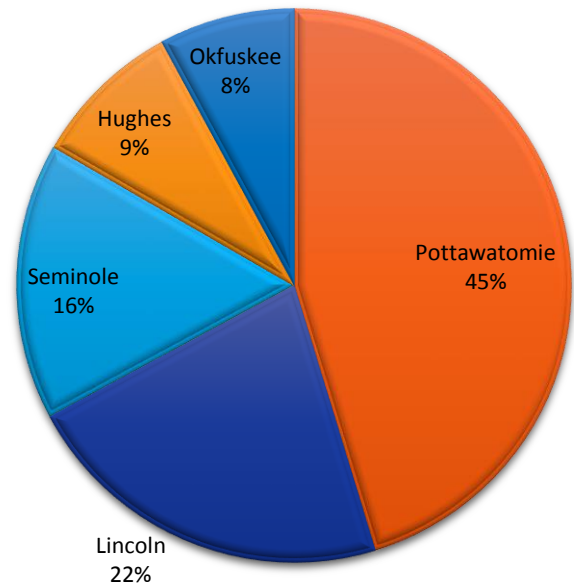
East Central Workforce Briefing

August 2015

The East Central Workforce area consists of five counties: Hughes, Lincoln, Okfuskee, Pottawatomie, and Seminole. These counties have a combined estimated Census population of 157,840. Just over 4% of the state lives in the East Central area. Shawnee, located in Pottawatomie County, is the largest city in the region with an estimated population of 30,980.

- Pottawatomie County is the most populous county in the region with an estimated Census population of 71,810.
- Lincoln County is the second largest county with 34,620 people.
- Okfuskee County is the smallest county in the region with an estimated population of 12,190.
- Three of the five counties have population greater than 25,000. Two counties have less than 15,000 people.
- The region has seen limited population change since 2010. Pottawatomie County has experienced the largest percent population increase in the region at 3.4%. Lincoln, Okfuskee and Seminole counties saw negligible change. Hughes County decreased by 1.4% since 2010.

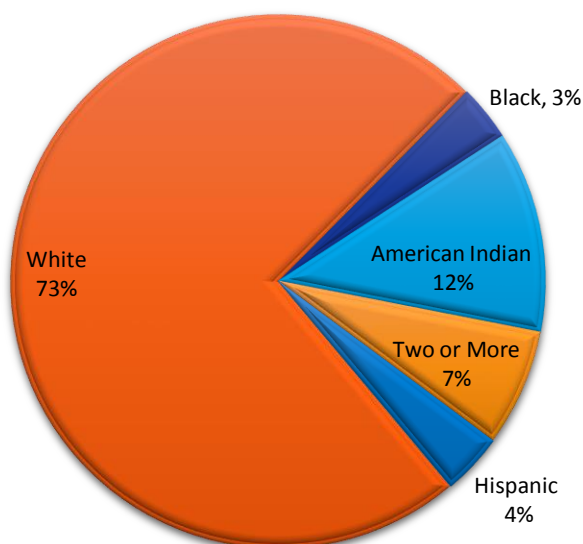
East Central Percentage of Population by County



Source: Census Quick Facts

Population Breakdown by Race:

East Central Percentage of Population by Race

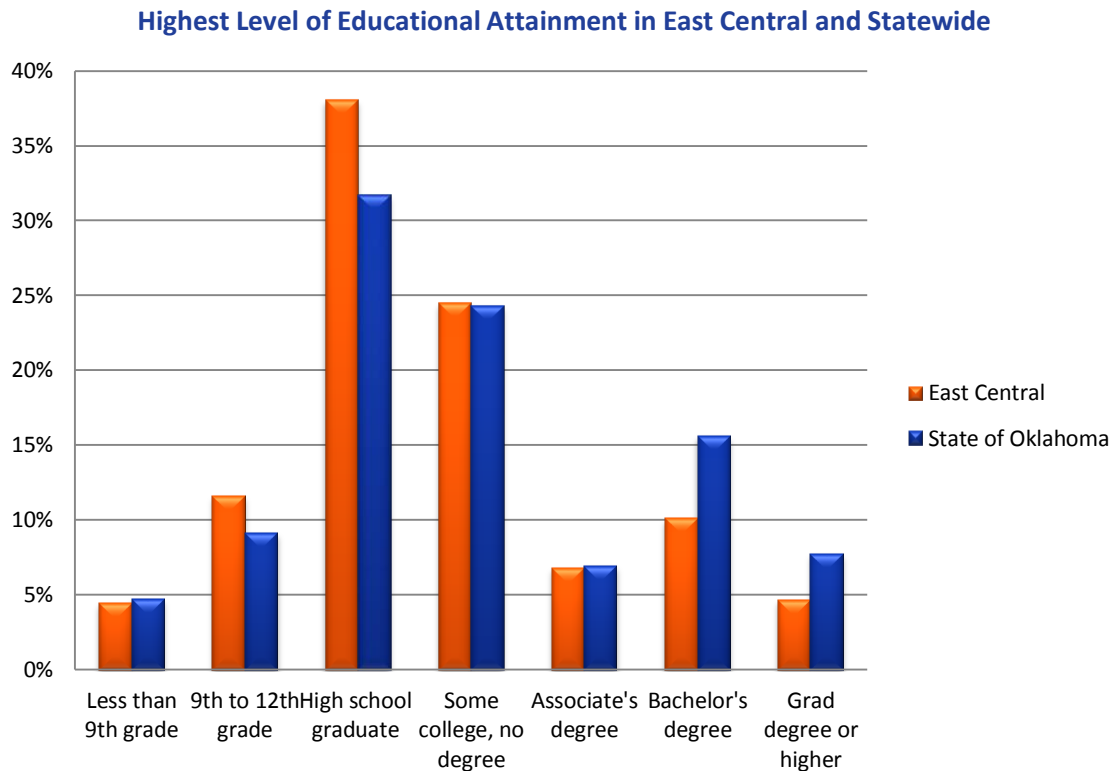


Source: Census Quick Facts

- “White” is the most populous racial group in the East Central Workforce region, making up 72.7% of the population. This is consistent with the statewide average. In real numbers, the White population of the East Central region is an estimated 117,670.
- “American Indian” is the second most populous group in the region, consisting of 12.1% of the population; this is above the state average of 7%.
- “Two or More Races” makes up 7% of the population.
- “Black” comprises 3.3%, while “Asian”, “Some Other Race” and “Native Hawaiian” each make up less than 1% of the East Central region population.
- Hispanics, which are categorized by the Census bureau as an ethnicity, make up 3.7% of the population in the region.

Educational Attainment in the East Central Region

- 84% of individuals living in the East Central region have attained at least a high school degree. This is below the statewide average of 86.2%.
- As a region, East Central lags behind state averages for educational attainment. East Central has a lower percentage of individuals with “Associate’s degree”, “Bachelor’s degree” and “Grad degree or higher”.
- East Central has a higher percentage of individuals whose furthest educational attainment is “High school graduate”, “9th to 12th grade” and “Less than 9th grade” compared to the state average.
- The two significant gaps between regional and state averages are in “High school graduate” and “Bachelor’s degree”.



Source: Census Quick Facts

East Central Oklahoma Educational Assets

Colleges, Universities, and Career Techs are vital in developing the workforce of East Central Oklahoma. There are several Career Techs, Colleges, and Universities that help develop the regions workforce. These institutions help supply organizations and companies with the labor and skills necessary for today’s economy.

Career Techs

There are two Career Techs in the East Central Workforce area with three locations:

- **Gordon Cooper Technology Center** (Shawnee, Seminole)
- **Wes Watkins Technology Center** (Wetumka)

Source: Oklahoma Career Tech

Colleges and Universities

There are 3 colleges and universities in the region:

- **Oklahoma Baptist University** (Shawnee)
- **Seminole State College** (Seminole)
- **St. Gregory’s University** (Shawnee)

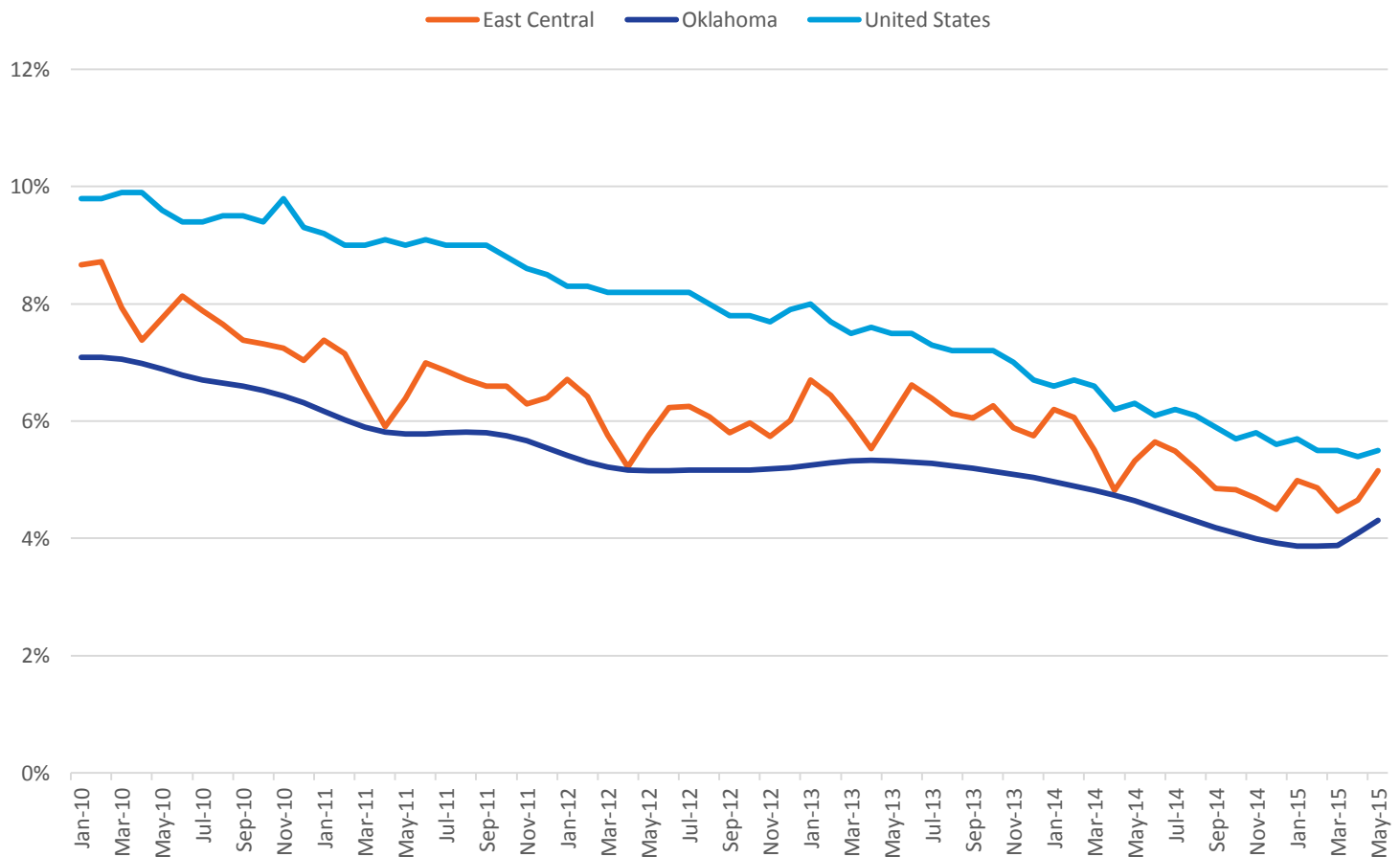
Source: Oklahoma State Regents of Higher Education

Economic Data

Unemployment Rate

- According to the Bureau of Labor Statistics, the estimated region-wide unemployment rate in East Central for May 2015 is 5.2%.
- The East Central unemployment rate of 5.2% is above the statewide unemployment rate of 4.3% but below the national average of 5.5%.
- In real numbers, the East Central labor force consists of 69,850 people with 3,600 currently unemployed.
- Since January 2010, the East Central unemployment rate has generally stayed higher than the state average, but has become more consistent since May 2014. Over the five year time period, the East Central Region has remained below the national unemployment rate. After peaking at 8.7% in January and February 2010, the East Central unemployment rate has maintained a gradual declining trend.

5 Year Unemployment Rate- Region, State, National



Source: Bureau of Labor Statistics, Local Area Unemployment Statistics

Top Industries in the East Central Region by Jobs

- The industry most prominently represented in the East Central Region Workforce region based on job numbers in 2015 is Government (including Defense and Education). Other highly represented industries include Manufacturing and Health Care and Social Assistance.
- Earnings in the East Central Region for the top industries are lower than the state averages. The largest gap between regional and state averages occurs in the Mining, Quarrying, and Oil and Gas Extraction industry. This industry earns approximately \$39,780 less in East Central than the state average.

Industry	2015 Jobs	Current Regional Earnings	2015 State Earnings
Government	12,867	\$42,018	\$54,905
Health Care and Social Assistance	5,298	\$35,431	\$50,696
Manufacturing	4,856	\$53,678	\$65,998
Construction	2,877	\$31,950	\$47,930
Administrative, Support and Waste Management	2,105	\$27,505	\$37,121
Other Services (except Public Administration)	2,004	\$19,695	\$25,157
Mining, Quarrying, and Oil and Gas Extraction	1,927	\$71,213	\$110,991
Finance and Insurance	1,689	\$49,080	\$67,241
Educational Services	1,308	\$26,087	\$35,037
Professional, Scientific, and Technical Services	1,210	\$43,826	\$66,308

Source: EMSI 2015.2 Class of Worker

Top Paying Industries in the East Central Region

- The top paying industry in East Central is Utilities with an average annual salary of \$94,214.
- Management of Companies and Enterprises are the second highest earnings industry in the region.
- Manufacturing and Government are large industries by jobs, but also offer high earnings potential.

Industry	2015 Jobs	Current Regional Earnings	2015 State Earnings
Utilities	292	\$94,214	\$148,172
Management of Companies and Enterprises	131	\$71,520	\$94,292
Mining, Quarrying, and Oil and Gas Extraction	1,927	\$71,213	\$110,991
Manufacturing	4,856	\$53,678	\$65,998
Wholesale Trade	1,155	\$51,459	\$64,790
Transportation and Warehousing	960	\$51,244	\$64,746
Finance and Insurance	1,689	\$49,080	\$67,241
Information	467	\$47,340	\$66,810
Professional, Scientific, and Technical Services	1,210	\$43,826	\$66,308
Government	12,867	\$42,018	\$54,905

Source: EMSI 2015.2 Class of Worker

Major Employers in the East Central Region

Listed below are some of the more significant employers in the region. Commerce in East Central is not primarily concentrated in any one area; however there are a significant number of education and manufacturing employers in the area.

Employer	City	Industry
Citizen Potawatomi Nation	Shawnee	American Indian Tribal Government
Shawnee Public Schools	Shawnee	Elementary and Secondary Schools
St. Anthony Shawnee Hospital	Shawnee	General Medical and Surgical Hospital
Express Temporary Services	Shawnee	Temporary Help Services
Wal-Mart	Multiple Cities	Warehouse Clubs and Supercenters
Wolverine Tube	Shawnee	Copper, Steel, and Insulated Pipe Manufacturing
Central Plastics Company	Shawnee	Plastic Pipe Manufacturing
Oklahoma Baptist University	Shawnee	Colleges, Universities, and Professional Schools
Eaton Hydraulics	Shawnee	Power Pump and Motor Manufacturing
Tecumseh Public Schools	Tecumseh	Elementary and Secondary Schools
Miller Truck Lines	Stroud	General Freight Trucking
Service King Manufacturing	Stroud	Sheet Metal Manufacturing
Shawnee Milling Company	Shawnee	Flour Milling
VF Jeanswear	Seminole	Clothing Manufacturing
Davis Correctional Facility	Holdenville	Correctional Institution
McCloud Public Schools	McCloud	Elementary and Secondary Schools
Creek Nation Hospital	Okemah	General Medical and Surgical Hospital
Seminole Nation of Oklahoma	Wewoka	American Indian Tribal Government
Chandler USA	Chandler	Insurance Agents and Brokerages
Seminole Public Schools	Seminole	Elementary and Secondary Schools
Office of Juvenile Affairs	Tecumseh	Human Resource Program Administration
GE Oil and Gas	Shawnee	Industrial Machine Manufacturing
Sac & Fox Nation	Stroud	American Indian Tribal Government
Bar-S Foods	Seminole	Meat Processing
Seminole State College	Seminole	Junior College
Gordon Cooper CareerTech	Shawnee	Technical and Trade School

Source: EMSI 2014.3, QCEW